

# connection

VOLUME 2 ISSUE 1 SPRING 2004

## welcome...

to the third issue of Connection! Our newsletter continues to feature all the latest news and neighbourhood views at 18 Yonge, Toronto's best-selling condominium in 2003.



Since opening last year, 18 Yonge has caused a tidal wave of interest. Suites are already over 90% sold, and choice suites in the Platinum Collection on the top five floors as well as penthouses on the 38th and 39th floors are still available. The combination of a hot location, outstanding design, tempting amenities and remarkable prices adds up to an irresistible lifestyle for everyone from young professionals to empty-nesters.

**a cause for celebration!**

Right now you can add to the value of your purchase at 18 Yonge. An Early Bird Spring Special available until May 30th: On all suites priced \$250,000 or less, pay a 5% deposit and receive \$5,000 toward upgrades; on all suites priced \$251,000 or more, pay a 10% deposit and get \$10,000 toward upgrades. Plus, choose Suite of the Month and receive an ADDITIONAL \$5,000 toward upgrades. Ask about the \$3,000 Spring Vacation Voucher.

This is an excellent opportunity to enjoy more of the finer things in life – an enviable choice of features and finishes for your new suite, or a trip to an exotic destination. It's another great reason to buy at 18 Yonge. (Early Bird Spring Special may not be used in conjunction with any other promotion).



## building news

Set against the panorama of Toronto's downtown core, the shoring portion of 18 Yonge's construction is now complete. According to Construction Superintendent Doug Wood, "As with many of the buildings in the area, this land was part of the Lake Ontario harbourfront until the early 1920s. We use the time-tested system of drilling concrete-filled caissons to form a solid perimeter wall."

Doug and his crew have done a great job. "Excavation has begun, and it will take six to eight weeks," he points out. "We plan to put up the tower crane for concrete forming in mid-May." That major stage in the building's construction will take approximately 1 year to complete. First, the team will create the underground parking structure, as well as five stories of above-ground parking. Then they will pour the amenities area on the sixth floor before getting to the suites themselves. We'll keep you posted. Great job, Doug!

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What's 282 feet high, 674 feet wide and weighs 11,000 tons?

The retractable roof at SkyDome is an awesome characteristic of this amazing facility. And can you believe that SkyDome is officially 15 years old this year? Since it opened on June 3, 1989, the centre has been the site of more than 2,000 events, and has hosted more than 50 million visitors.

People come to the Dome to enjoy sports events, concerts, family shows, trade shows and conventions – and thanks to that fabulous fully retractable roof, it's a year-round venue.

An award-winning world-class entertainment centre and one of Toronto's top three tourist attractions, SkyDome serves as an architectural model for a number of domed stadiums being built around the world. That speaks to the remarkable technological achievement this facility was when it was originally constructed at a cost of \$58 million.



location, location, sensation



For three consecutive years (1996 to 1998), Facilities Magazine presented SkyDome with the prestigious "Prime Site of the Year" award. And it was recently named Toronto Tourism's "Employer of the Year." Plus, Billboard, Amusement Business and Performance Magazine voted SkyDome the "Stadium of the Year" for four consecutive years.

Most people know SkyDome as home of the Toronto Blue Jays and the Toronto Argonauts. Fans appreciate the Video Board, which measures 110 feet wide and 33 feet high. Attendees also make great use of the SkyDome Tour Experience theater, the onsite Renaissance Hotel, plus seven restaurants and bars including the famous Hard Rock Café.



## Some interesting SkyDome facts:

- SkyDome is walking distance from 18 Yonge!
- The current owner of SkyDome is Sportsco International, L.P., which purchased the facility in 1999.
- The biggest electric guitar in North America has its home in the Hard Rock Café at SkyDome.
- SkyDome holds the World Record for having the greatest number of hot air balloons ever in an enclosed area. It was 1992, and there were 46 inflated balloons on the field.
- If you lined up all the hotdogs sold at SkyDome since it opened, they would stretch from Toronto to Ottawa – and back again!
- At SkyDome, women's toilets in washrooms outnumber men's by 4 to 1 – more than any other North American stadium.
- The 8-acre roof was the world's first fully retractable one, and takes 20 minutes to open or close.
- At full capacity, SkyDome can seat 65,673.
- And here's a fact that will make cleaning your condo seem like a snap. It takes 14 people eight hours to clean the facility after each event.

You can find out a lot more at [www.skydome.com](http://www.skydome.com).

## How can you not love it?

Sandy Cullen feels her investment in a two-bedroom corner suite at 18 Yonge is a sound one. "How can you not love that area of town? It has everything!" This multi-talented cartographer/graphic designer/paralegal buys and rents condos. "When I buy a place I have to want to live there," she says. "As a retirement goal, I'd love to keep this suite so my family and I can use it when we visit Toronto." Lake views from the wall of windows in the living/dining room of the 881 sq. ft. Lonsdale has a lot to do with its appeal. "There are even windows in the kitchen. I'm impressed with the thought put into the layout, and I think the building amenities are great. It's just perfect; I can't wait to see it."

## The best location!

Fawzy Youssef looked for a downtown condo for a long time before he discovered 18 Yonge. "This is the best location, being close to the lake," he says. The Unionville resident purchased the one-bedroom-plus-den 681 sq. ft. Nashville suite as an investment for now, and as a spot that he, his wife Nancy (a family physician) and his children Andrew (17) and Sandra (14) will eventually use as a family getaway. A gas station manager and former civil engineer, Fawzy says, "I was so impressed that I convinced two sets of my friends to buy suites here. My kids will have fun being across the street from the Air Canada Centre. The suite will have beautiful views of the lake and CN Tower. We're all excited about it."



Amenities highlighted

Suite owners at 18 Yonge have a lot going for them, from exquisite finishes and features, to building amenities that encourage an active, social lifestyle.

From the moment you enter this impressive condominium, you'll be struck by the contemporary ambience created in the elegant lobby. Natural materials such as wood panels, upholstered and stone walls, and porcelain floors are presented in a sleek palette that says welcome. Here, residents can access 24-hour concierge service, an integral part of the convenient condominium lifestyle.

Speaking of convenience, fitness buffs will appreciate having Club 18 for their exclusive use. This state-of-the-art exercise facility encompasses men's and women's saunas and an inviting pool and whirlpool. The entire spa-style area will be bathed in natural light from floor-to-ceiling windows and a glass roof during the daytime – and just imagine how beautiful the views of the night sky and city lights will be in the evening.

Take your guests for a stroll on the lushly landscaped podium rooftop terrace, where they can try their hand at a putting green while you throw some steaks on the barbecue. For entertaining a larger group, you can use 18 Yonge's party room with bar and fully-equipped kitchen areas. 18 Yonge is also set up to accommodate your business needs, with a business centre that will offer spacious meeting rooms.

18  
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# humming right along

Situated at Yonge and Front, Hummingbird Centre for the Performing Arts is Toronto's only mainstream civic theatre in the heart of downtown.

In 1956, E.P. Taylor, Toronto's renowned entrepreneur and philanthropist, offered to build O'Keefe Centre as a much-needed venue for the performing arts. Four years later, on October 1, 1960 the Centre opened with the world premiere of Camelot, starring Julie Andrews, Richard Burton and Robert Goulet. For the next 36 years, O'Keefe Centre was the Mecca for devotees of the performing arts in Toronto. On November 30, 1996, O'Keefe Centre changed identities and re-opened as Hummingbird Centre. With a capacity of 3,200 seats it is the largest performing venue in Canada, and is the proud home of The National Ballet of Canada and the Canadian Opera Company. Its mission is to benefit the people of Toronto, continue cultural diversity and promote entertainment excellence in Canada. This is demonstrated not only through lavish dance and opera performances, but also through the high quality children's theatre programs, Broadway musicals, comedy shows, fundraisers, speakers and concerts hosted here. Presentations are as diverse as Celine Dion and Riverdance, or The Shaolin Warriors and Franklin's Big Adventure. Besides the theatre, the venue offers a variety of spaces available to private and corporate groups ranging from the intimate Director's Lounge to the impressive Main Lounge and Mezzanine.

For more information on the Centre's history, venues and events, log on to [www.hummingbirdcentre.com](http://www.hummingbirdcentre.com), e-mail [info@hummingbirdcentre.com](mailto:info@hummingbirdcentre.com) or call 416-393-7469.



## We Respect Your Privacy

This newsletter is being provided to keep you updated on progress at 18 Yonge and inform you of new promotions and projects. However, if you no longer wish to receive these types of communications, or would like a detailed copy of our Privacy Policy, write to our Chief Privacy Officer with your full name and address at:

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Our Privacy Policy can also be viewed on line at [www.18yonge.com](http://www.18yonge.com).

### 18 Yonge – It's all right here!

#### EVENTS HIGHLIGHTS

##### SPORTS

May 13, 14, 15, 16, 17, 18, 19, 24, 26, 27, 28, 29, 30 SkyDome	Toronto Blue Jays
June 8, 9, 10, 11, 12, 13, 22, 23, 24, 25, 26, 27 SkyDome	Toronto Blue Jays
June 5, 15 SkyDome	Toronto Argonauts

##### MUSIC/DANCE/THEATRE

May 7 Air Canada Centre	Yes 35th Anniversary Tour
May 8, 9, 12, 13, 14, 15, 16 Hummingbird	National Ballet Cinderella
May 19, 20, 21, 22 Hummingbird	The Four Seasons
June 1 Hummingbird	Diana Krall
June 8, 9 Hummingbird	DIDO

## contact us



We're always happy to hear from you. Visit the Sales Centre on Lakeshore, just west of Yonge Street. For more information, visit [www.18yonge.com](http://www.18yonge.com) or call 416-869-1800.

Hours are Monday to Thursday Noon to 6 p.m.; Saturday and Sunday Noon to 5 p.m.; Closed Friday. For more information, visit **[www.18yonge.com](http://www.18yonge.com) or call 416-869-1800.**